



*Dream again...*

View from homesite 607

# SOUTHCLIFF

**Everything you loved, just got better!**

When you dream of a mountain home you may picture an idyllic setting with majestic views and nature at your doorstep. Yet, you still crave the vitality and vibrancy of a city with world class dining and entertainment.

Southcliff is what you imagined living in Western North Carolina could be. Now, you can have your dream mountain home and live and play just 7.8 miles from the shops, restaurants and impressive art scene of Asheville. In fact, Southcliff is the closest gated community to downtown, offering something unique to the Asheville area—*true* mountain living just minutes from the city.

The Mountain Real Estate Group recently acquired Southcliff and plans to fulfill the original vision of this award winning community with an infusion of capital that will accelerate the build out of the remaining neighborhoods. "This is a commitment we take very seriously," notes Tom Williamson, local community manager of Southcliff. Southcliff will move forward with no debt and is now very well capitalized with people and assets to further strengthen this vibrant community. Southcliff continued to sell and build throughout the economic downturn as evidenced by the five home sales in the first quarter of 2011 and the three custom homes currently under construction.



**Panoramic high elevation views** greet you in this mountain retreat where elevations range from 2400 to almost 4000 feet. Six miles of walking trails wind through protected woodlands connecting the community's private parks, children's tree house village, outdoor fireplaces and pavilions on the south face of Cedar Cliff Mountain. This low density community offers just 275 home sites on 400 acres with 175 acres of green space, providing generous home sites from 0.50 acres to over 4 acres' with private wooded, creek side and long range mountain views of the Blue Ridge Mountains. Designs from the featured builder program garnered acclaims at the recent Parade of Homes, and the program will soon be expanded with offerings from more builders.



New ownership is releasing its first offering of homesites in the community, with twelve homesites available throughout the community from \$65,000 to \$300,000. "Having just acquired the property at a fair price and having no debt gives us incredible flexibility to offer homesites with views at a price that has not been seen in Asheville for years," notes Williamson. "Everything you loved just got better." Enjoy land/home packages from \$350,000 to over \$1 million.



**Strong Sense of Community**

But perhaps the best ambassadors of the Southcliff community are the residents. A strong sense of community is already established within the 55 existing homes. Eric Johnston, Southcliff homeowner and president of the HOA, is a retired auto executive who moved to Asheville with his wife when they fell in love with the area. "We are only ten minutes from downtown yet we are in the mountains, *really* in the mountains. He adds that the amenities are great. "If you enjoy hiking and nature, Southcliff is a wonderful place to be. The development is first-class even down to the curbing on the road." He also found it easy to imagine living at Southcliff. "The rustic mountain architecture of the sales lodge really mirrors what you want in your own home so it is easy to visualize how you would be living here." His wife enjoys the monthly ladies night while he enjoys day trips with neighbors biking on the Blue Ridge Parkway. "There is enough critical mass where this is a thriving community, not just a bunch of homesites. We're glad we're here and plan on staying here!"



Call 888-517-3322 to learn more  
or visit us downtown in the  
Grove Arcade in suite 150 at  
Private Mountain Communities.

[www.pmcclifestyle.com](http://www.pmcclifestyle.com)



PROOF O.K. BY: \_\_\_\_\_  O.K. WITH CORRECTIONS BY: \_\_\_\_\_

PLEASE READ CAREFULLY • SUBMIT CORRECTIONS ONLINE

ADVERTISER: SP_MOUNTAIN_REAL_ESTATE_	PROOF CREATED AT: 5/10/2011 3:40 PM	AN- SPAD110506_151037.
SALES PERSON: Debbie McMannis	PROOF DUE: - NEXT RUN DATE: 05/14/11	
PUBLICATION: SPEC ADS	SIZE: 8 col X 15.8 in	